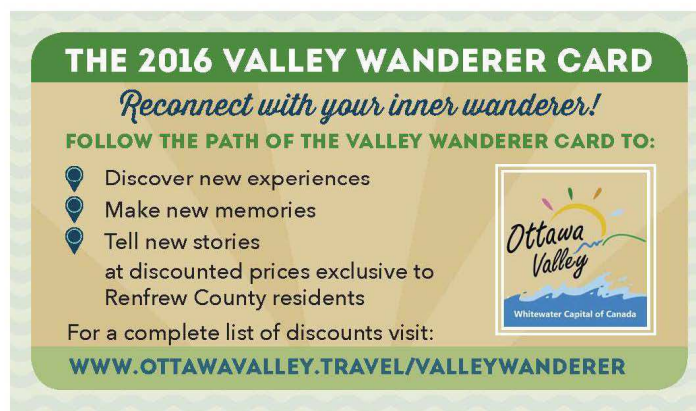


Valley Wanderer Cards Now Available Across the County

Pick Up Your Valley Wanderer Card Here



About the program

As of July 2nd, The *Valley Wanderer* card program and its associated discounts and offers are now available exclusively for local and seasonal residents of Renfrew County. Introduced as a new initiative by the OVTA at the Ottawa Valley Tourism Trade Show on June 28th, the program is designed to encourage local residents to explore the Ottawa Valley through a variety of discounts and special offers from participating tourism businesses.

Distribution

Each municipality, or their designated recreation office, in Renfrew County is a point of distribution for the *Valley Wanderer* card. Residents must pick up their *Valley Wanderer* card in person from their local municipal office. The card is limited to one per household.

In order to measure the success of this new initiative, each card distributed is being tracked and reported back to the OVTA. The OVTA will collect the tracking sheets in early December 2016.

A pick-up sign for the main reception or front desk was also distributed.

Discounts and Offers

Due to the seasonality of businesses and product offerings, discounts are being updated regularly and are subject to change at the discretion of the participating business. Therefore, a list of discounts/offers **does not** accompany the card. A complete list of discounts/offers, including rules and restrictions and pick-up locations is available at www.OttawaValley.travel/ValleyWanderer. It is the responsibility of the card user to check the website regularly for updated discounts and offers.

A big thank you to all of the amazing operators who have already joined this initiative.

If your business would like to participate in the Valley Wanderer program, please contact Melissa or Lee at the OVTA office at 613.732.4364 / 800.757.6580.