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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Students + Business Idea + \$3,000 Award = Summer Company Program

Pembroke, ON: Enterprise Renfrew County is recruiting student entrepreneurs who have a great business idea and want to start their own business this summer! Youth entrepreneurs are encouraged to plan ahead and reach out to Enterprise Renfrew County (ERC) to learn about the Summer Company Program and begin developing their business plan now. Summer Company is funded by the Government of Ontario to enable young people to start a business, create their own summer job and to follow their entrepreneurial dreams with funding support of up to \$3,000.

The program is available to Ontario students between the ages of 15 and 29, to start and operate their own business. Successful applicants will receive up to \$1,500 to kick-start their business by helping cover start-up costs and, upon successful completion of the program; they will receive another award of up to \$1,500. Summer Company is administered by Enterprise Renfrew County on behalf of the Province of Ontario. In 2018, ERC handed out financial awards totaling \$18,000 to local youth that completed the Summer Company Program. ERC Business Consultant, Colleen Sadler, says; *"Summer Company is an incredible way for students to explore what it takes to be an entrepreneur."*

ERC staff will assist young entrepreneurs to develop their business concepts and/or explore examples of past Summer Company business types from across the Province of Ontario for business ideas.

By participating in the program, participants will receive business training, mentoring and assistance from local business leaders that will support them in the day-to-day operation of their enterprise. Summer Company has been available in Renfrew County for 18 years and has guided 136 young entrepreneurs to business success.

Summer Company is a highly competitive program with limited spaces available; we encourage students to apply at the earliest opportunity.

For more information: call Enterprise Renfrew County in Pembroke or Renfrew or visit our website at www.enterpriserenfrewcounty.com.

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