

MEDIA RELATIONS

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FOR IMMEDIATE RELEASE

Do You Want To Be Your Own Boss This Summer?

COUNTY OF RENFREW: Enterprise Renfrew County (ERC) is looking for students who are ambitious and keen to enter the world of entrepreneurship!

The **Summer Company Program** is a unique opportunity for students ages 15 to 29 to create their own company, their own job and learn what it takes to be an entrepreneur. Students receive an initial financial award of up to \$1,500 to help kick-start their business. Upon successful completion of the virtual training and operation of their business to the end of August, student entrepreneurs will receive up to \$1,500 as additional support for their business. Through experiential learning students acquire the essential skills and expertise in financial management, sales, inventory control, marketing, and customer service to successfully operate their business.

Enterprise Renfrew County staff will work with successful applicants to enable them to turn their passion, career interest or hobby into a business. In the past, ERC student businesses have included: street food, artwork, baked goods, market gardens, lawn care services, auto detailing, dog grooming, esthetics, firewood, upcycling clothing, cottage décor, rustic furniture, children’s entertainment, photography, photo restoration and small engine repair.

ERC Manager, Alastair Baird, says; “Summer Company is an excellent opportunity for students to gain invaluable experience about business and entrepreneurship by creating their own unique business. Many of our student entrepreneurs continue to run their businesses after the Summer Company Program has been completed.”

Summer Company is administered by Enterprise Renfrew County on behalf of the Province of Ontario. Enterprise Renfrew County and the Summer Company Program has provided guidance to 152 young entrepreneurs from across Renfrew County and the City of Pembroke.

Summer Company is a highly competitive program with only five (5) spaces available so we encourage interested students to apply at the earliest opportunity. Deadline for applications is midnight May 31st, 2022.

For more information: call Enterprise Renfrew County or visit our website at www.enterpriserenfrewcounty.com and to apply, visit: <https://www.ontario.ca/page/start-summer-company-students>

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FOR MORE INFORMATION CALL:

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